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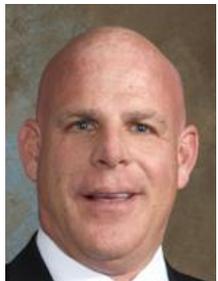
Greenlee Promotes Within its Sales Leadership

Rockford, IL. [Greenlee[®]/ A Textron Company](#) (NYSE:TXT) has announced several promotions within its Sales and Marketing structure with [Denis Hanna](#), Joel Smith, [Tim Vanderaa](#), [Kim Schleiff](#), and [Becky Neys](#) taking on new or expanded roles, effective immediately.

“These new sales leadership roles are critical to our continued success,” said [Doug Eichner](#), Greenlee Senior Vice President and General Manager, Electrical Division. “We’ve made significant progress reaching our customers in 2013. In order to progress to the next level we need to refine our organizational structure and continue to focus on delivering compelling solutions focused around our key value statement: faster, safer, and easier™.”

- Mr. Hanna will move into the position of Director of Sales, Utility. He will be responsible for developing and implementing our strategic plans at the Investor Owned Utilities throughout the US, focusing on selling the Greenlee value proposition of safety, ergonomics and workforce efficiency.
- Mr. Smith will move into the position of Director of Contractor Development. He will be responsible for developing and fostering relationships with the largest and most influential electrical and utility contractors in the US, by focusing on selling Greenlee’s value proposition to this end-user segment.
- Mr. Vanderaa will move into the position of Director of Sales – Distribution. He will be responsible for developing and executing Greenlee’s distribution sales strategy and ensuring the company is successful with key partner distributors and national accounts throughout the US.

Mr. Hanna, Smith and Vanderaa will all report to [Matt Sisco](#), Vice President of Sales.





- Mrs. Schleiff has accepted the position of Director, Marketing and Retail. She will continue current duties in Marketing and take on sales leadership of Retail accounts. She will continue to report to Mr. Eichner.



- Ms. Neys will join Mrs. Schleiff's team as the National Sales Manager - Retail. She will be responsible for the sales, profitability and operational performance for all Greenlee accounts in the retail channel.



Greenlee

[Greenlee](#) is known as a global leader in the professional tool category. The Rockford, Illinois-based company develops high quality innovative products distinguished by customer-driven design and differentiated by supply chain excellence. Greenlee also leverages its powerful brands such as Greenlee Communications, Greenlee Utility, Sherman + Reilly, HD Electric and Klauke in the electrical, construction and maintenance markets worldwide. More information is available at www.greenlee.com.

Textron

[Textron](#) Inc. is a multi-industry company that leverages its global network of aircraft, defense, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell Helicopter, Cessna Aircraft Company, Jacobsen, Kautex, Lycoming, E-Z-GO, Greenlee, and Textron Systems.

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